## Training and Information Seminar January 12th, 2011

Please RSVP by Jan. 7th, 2011

Get the latest information and training on the new SCR (Selective Catalytic Reduction) Systems!

Presented by industry representatives from Mack/Volvo and Brenntag North America

## What is Diesel Exhaust Fluid (DEF)?

You are probably reading this page because you recently bought a new 2010 truck or are thinking about buying one and want to learn about SCR, and have more than a few questions about Diesel Exhaust Fluid (DEF).

Diesel Exhaust Fluid (DEF) is a harmless and safe-to-handle solution of urea in water - about a third urea to two thirds water - that is required by many new diesel trucks and buses equipped with an exhaust emissions control technology known as selective catalytic reduction (SCR). Some agricultural, construction and forestry equipment will soon need Diesel Exhaust Fluid (DEF) too.

## Why do I need it?

The reason that you need to use Diesel Exhaust Fluid (DEF) and SCR lies with the EPA and legislation it enforces known as the Clean Air Act. This document requires the EPA to regulate emissions of NOx and PM

The trucking industry has been split in two by this latest piece of rulemaking and manufacturers are pursuing to technology pathways. Daimler, PACCAR, Volvo, Mack, Isuzu, Hino and others are using SCR, while Navistar has decided to go it alone and use an extension of its 2007 MaxxForce EGR technology.

SCR technology offers drivers many benefits, most importantly great fuel efficiency. On top of this, drivers purchasing an SCR truck will enjoy greater reliability and a longer oil observed interval.

greater reliability and a longer oil change interval, all of which adds up to impressive savings over the life of the vehicle.

## **Hosted by:**

Watt's Truck Center
8059 State Route 22
New Alexandria, PA 15670
1-888-304-6225
WattsTruckCenter.com

The seminar will be held at Watt's Truck Center.
Snacks and Beverages will be provided.
Seminar starts at 6pm